

**Advertise your products or services
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SASKATCHEWAN HISTORY

Saskatchewan History is an award-winning magazine dedicated to encouraging both readers and writers to explore the history of the province of Saskatchewan.

Published by the Saskatchewan Archives since 1948, the magazine has become a pre-eminent source of information and narration about Saskatchewan's unique heritage.

Advertising Rates (effective October 17, 2007)

Advertisement Type	Approximate Size (height x width)	Rate per advertisement
Full-page	10" x 7.5"	\$150.00
Half-page	7.5" x 4.5" horizontal 10" x 3.5" vertical	\$80.00
Quarter-page	4.5" x 3.5"	\$50.00

Advertisements must be submitted camera-ready in digital-format grayscale art (TIFF, PDF, or EPS).

For further information, please visit our website at

<http://www.saskhistory.com>

or contact our Administrative Officer
at 306-933-8321 or
info.saskatoon@archives.gov.sk.ca

SASKATCHEWAN HISTORY ADVERTISEMENT POLICY

Saskatchewan History has a long-standing and enviable reputation as a scholarly journal of provincial and regional history. While the Saskatchewan Archives Board does not want to compromise the high regard in which its journal is held, it nevertheless does want to avail itself of any advertising revenue that could be generated for the financial support of the publication. At the same time, the Board is anxious that this be done without detracting from the journal's appearance and content.

The Archives Board therefore adopts the following policy pertaining to advertising in *Saskatchewan History*:

1. The *Saskatchewan History* Advisory Board is authorized to establish rates for publishing advertisements in the journal or to distribute advertising materials in the same mailing pouch when the journal is mailed out.
2. The Editor may accept advertisements for publication, to be printed only in the back pages of the journal at the rates prescribed by the *Saskatchewan History* Advisory Board. Upon approval of the advertisement by the Editor, payment should be made to "Saskatchewan History" and forwarded to the administrative office for the journal. Arrangements to exchange advertising space with other journals or to publish at alternate rates must be approved in advance by the Business Manager.
3. All requests to distribute separate advertising sheets or brochures in the same package as the journal will be reviewed by the Business Manager and Editor, keeping in mind the scholarly and financial objectives of the journal. The Business Manager, or alternately, the Editor, will then advise the applicant of the decision. If negative, the applicant will be advised that an appeal may be made in writing to the *Saskatchewan History* Advisory Board for consideration at its next regular meeting. Payments for advertisements should be made to "Saskatchewan History" and forwarded to the administrative office for the journal.
4. Revision of this policy will be considered by the Saskatchewan Archives Board upon the recommendation of the *Saskatchewan History* Advisory Board.

*Approved by the Saskatchewan Archives Board
22 October 2005*